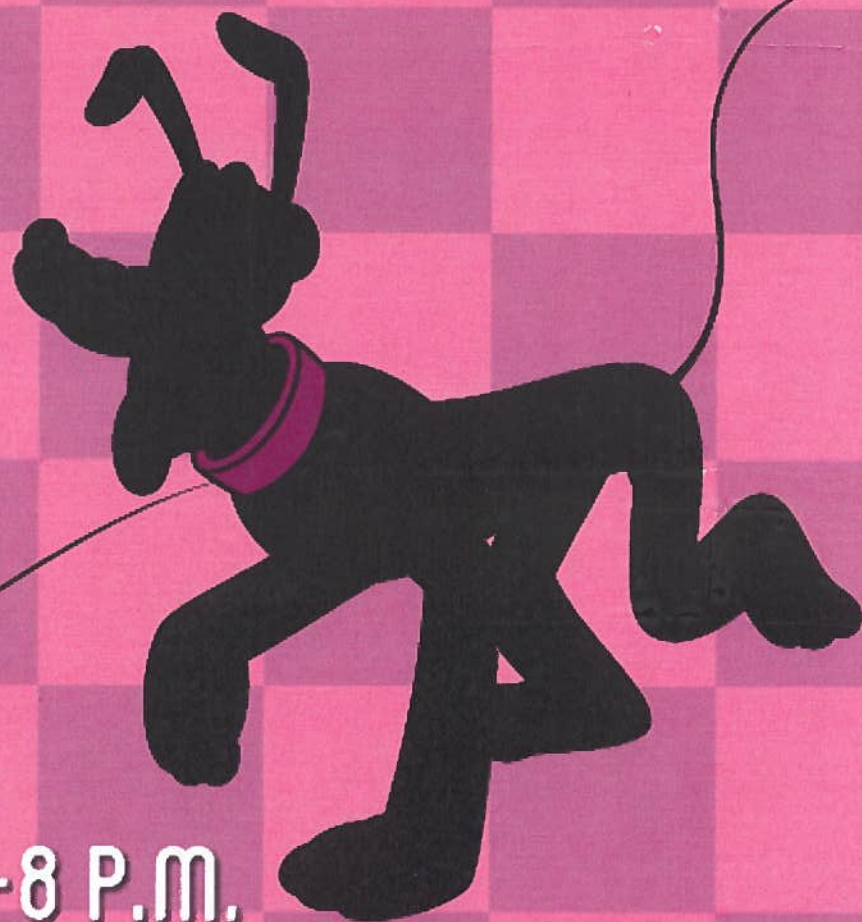


Disney INTERNSHIPS
& PROGRAMS

SOCK HOP POOL PARTY



JULY 9, 5-8 P.M.
VISTA WAY POOL

EVENT EVALUATION FORM



EVENT: SOCK HOP POOL PARTY

EVENT DATE: July 9th 2014

CONTACT: MARCUS COOPER

TODAYS DATE: July 10, 2014

ESTIMATED BUDGET: \$1000.00

ACTUAL BUDGET: \$901.93

VARIANCE: \$98.07

	ACTUAL	PROJECTED
ATTENDANCE	625	1000

EVENT DESCRIPTION

Participants were invited out to Vista Way pool to enjoy chips and hotdogs while DJ Mike played traditional 50's themed music.

FOOD & BEVERAGE

SUCCESSSES

THE NEW LAYOUT PROVIDED FOR AN EASY TIME SERVING PARTICIPANTS HOT DOGS, AND KEEPING THE LINE FROM GETTING CONGESTED. THE DEEPER CHAFING DISHES ALLOWED FOR MORE BUNS TO BE READILY AVAILABLE, SPEEDING UP SERVICE.

OPPORTUNITIES

PARTICIPANTS

SUCCESSSES

The participants seemed to have a really good time. The cannonball contest went over very well, and many participants entered into the "twist" dance competition.

OPPORTUNITIES

Participants are continuing to leave trash around the pool and not placing it in bins.

ENTERTAINMENT

SUCCESSSES

DJ MIKE INCORPORATED 50'S THEMED MUSIC INTO HIS PLAYLIST, AND TRIVIA. HE ALSO DID GIVEAWAYS AND MULTIPLE CONTESTS FOR THE PARTICIPANTS.

OPPORTUNITIES

RECOMMENDATIONS FOR FUTURE EVENTS

For the trash issue, having someone dedicated to showkeeping throughout the event, or more trash cans around the area may help. Also having the DJ do multiple reminders throughout his set would definitely help.

FEEDBACK

Overall the event went very well. The thunderstorm before the event seemed to threaten the event or participant involvement, but by the time the event started the clouds had passed and participants were coming out.

THE FOLLOWING **BOLD** ITEMS ARE INCLUDED FOR REFERENCE:

MARKETING

BUDGET BREAKDOWN

TALENT BOOKING REQUEST

COMMUNICATION PLAN

EVENT SETUP

ENTERTAINMENT REQUEST

EVENT CAST LIST

E-MAILS

TICKET

EVENT PHOTOS

INVOICES



Please, email this form to the **Disney Housing Communications team** prior to the monthly Events/Communications meeting.

Contact Person:

Shannon

Event Information

☒ Please, check this box if this is a revised events communication form.
Notify the Communications team ASAP with your changes.

Date submitted:
5/28/2014

Event title: Sock Hop Pool Party

Date of event: 7/9/2014

Time: 5-8 p.m.

Location: Vista Way Pool 1

Expected attendance: 1000

Off-site trip: ☐ Yes ☒ No

Meeting location:

Cost:

Fees include:

Event includes:
(Please list all items.)

☒ Dinner/lunch: Hot dogs

☒ Snack food: Chips

☒ Drinks: Soda, water

☐ Characters:

☒ DJ:

☐ Other:

☐ J1-E Cultural Activity

Brief Description of Event

A day at the pool where participants can come and enjoy their chips and hotdogs to traditional 50's themed music.

Communication Plan

Please, check the boxes below on how you would like your event publicized.

☒ **The Communicator** (Must be submitted prior to The Communicator deadline)

☒ **Weekly email** (Standard for global events)

☐ **Signature event email reminder** (i.e. NOS Talent Competition, End-of-semester Capstone Event)

☒ **HTM: Housing the Magic** (within script)

☒ Anchor spot

☐ One Promo (Must be submitted at least three weeks prior to event)

☐ Promo series (Must be submitted at least four weeks prior to event)

☐ **Large poster/Flier**

☐ **Other: Powerpoint Slide**

Please, list signage/graphic requests needed for the day of the event.

Large posters:

Fliers: Chips, hot dogs, fruit punch, lemonade, water

Other:



Name: Sock Hop Pool Party

Date: 07-09-2014

CATEGORY	NOTES	COST
FOOD & BEVERAGE	Hot Dogs, Buns, and Chips from Alan Scott (Boardwalk)	\$526.93
FOOD & BEVERAGE		
	TOTAL	\$526.93
ENTERTAINMENT		
ENTERTAINMENT		
	TOTAL	\$0.00
TALENT BOOKING	DJ Charles Miles	\$375.00
TALENT BOOKING		\$0.00
	TOTAL	\$375.00
DECORATIONS		
DECORATIONS		
	TOTAL	\$0.00
DECORATING SUPPORT		\$0.00
DECORATING SUPPORT		\$0.00
	TOTAL	\$0.00
MISCELLANEOUS		
MISCELLANEOUS		\$0.00
	TOTAL	\$0.00
GRAND TOTAL SPENT		\$901.93

Actual Budget	\$1,000.00
Variance	\$98.07

Sock Hop Pool Party
July 9th, 2014 5pm-8pm
Day of Schedule

Load truck the day before the event!!

Noon-team arrives to work

12:30-1:15pm- Get TCC ready for welcome session/begin scanning students in

3:00pm – Head to VW pool

3:00 – 4:30pm – Set drinks/chips and DJ area

-rotate 2 interns at a time with 30 min. breaks

4:00pm – DJ arrives

4:30pm – Get ice/finish setting up/show ready!

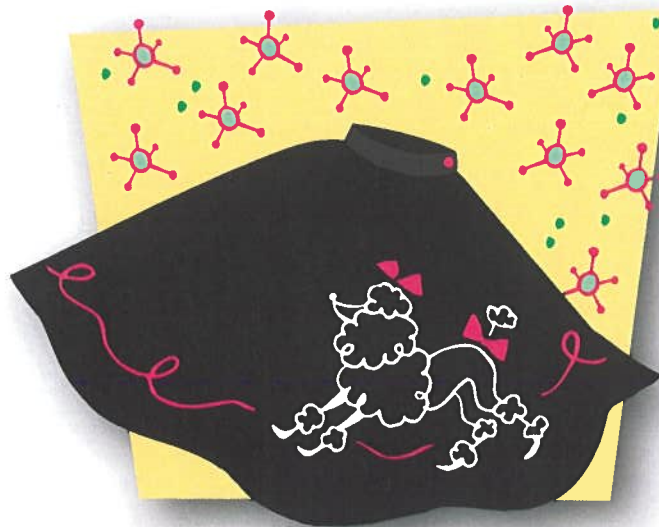
5:00 – 8:00pm – **Sock Hop Pool Party!**

-take remaining 30 min. break

8:00 - 9:00pm – Tear down event

9:00pm – Head back to TC; unload necessary items from truck!

10:00pm-Go home ☺



Rock Hop Pool Party
July 9th, 2014
Pull List

7A

- ☐ Water jugs (10)
- ☐ Ice coolers (3 w/ ice from VW)
- ☐ Yellow drink coolers (3)
- ☐ 8 oz cups (2 boxes)
- ☐ Trash bags (1 box)
- ☐ Gloves (may be on truck)
- ☐ Chafing Dish Sets (2)
- ☐ Tongs (3)
- ☐ Plates (2 boxes)

7B

- ☐ Baskets for condiments (2)

7C

- ☐ DIP tablecloths (6)
- ☐ Tabletop signs (5)

7D

- ☐ DIP giveaways (1 bin)

8C

- ☐ Boxes of chips and buns
- ☐ Blue beach chairs (2 boxes)

CS 9D

- ☐ Garbage cans (2)
- ☐ Grill (w/ propane!)
- ☐ Tables (5)

VW Maintenance

- ☐ Propane tank

Office

- ☐ Signage
- ☐ Radios
- ☐ Hot Dogs (fridge and freezer)
- ☐ Bun (freezer)
- ☐ Drink concentrates (freezer)
- ☐ Condiments

College Program DJ Request Form
Creative Entertainment - Talent Casting, Booking, & Contracts

The talent listed below has been confirmed to perform at the Walt Disney World Resort under the provisions of the Blanket Talent Agreement.

NOTE: Completed form should be sent via email to the WDE Talent Booking Mailbox at wdetalentbooking@disney.com. Please use one form per Talent Act. For any questions, please send an email to the referenced mailbox.

Work Status: New
Requested by: Josiah Kenyon
Name of Event: Sock Hop Pool Party
Event Contact: Kari Bunker
(and phone number) (407) 716-0049

Cost Center: 5151069
WBS: 1074816.02.07
Authorization to: Katuria Edwards
(one number) (407) 827-7798

WBS: 1074816.02.07
Work Authorization to: Katuria Edwards
(and phone number) (407) 827-7798

**Work Authorization to: Katuria Edwards
(and phone number) (407) 827-7798**

(and phone number) (407) 716-0049

<u>Name of Talent</u>	<u>Date</u>	<u>Time</u>	<u>Call Time</u>	<u>Location</u>	<u>Rate Description</u>	<u>Price</u>
Dj Charles Miles	7/9/2014	5-8 p.m.	4 p.m.	Vista Way Pool	SCA	\$ 375.00
TOTAL COST						\$ 375.00

Special Provisions:

Additional Notes:





